Here are some examples of equations.

$$L = 2\pi \rho a_0 b U \left(U\theta - \dot{h} + (\frac{a_0}{2} - a_1)\dot{\theta} \right) C(i\omega)$$

$$+ \pi \rho a_0^2 b \left(U\dot{\theta} - \ddot{h} - a_1 \ddot{\theta} \right)$$
(1)

That one was nice, but these are better.

$$\dot{\phi} = \psi_2 + g_1 \theta + h_3 v,
\dot{\psi}_2 = -g_0 \psi_2 + g_2 \theta - C_f sign(\dot{\phi}),$$
(2)
(3)

$$\dot{\psi}_2 = -g_0 \psi_2 + g_2 \theta - C_f sign(\dot{\phi}), \tag{3}$$

$$\dot{\theta} = v \tag{4}$$

Oh, and don't forget...

$$\dot{V}(x) = \phi \psi_{2} + g_{1}\phi\theta + h_{3}\phi v - g_{0}\psi_{2}^{2} + g_{2}\psi_{2}\theta + m\theta v
= \begin{bmatrix} \phi \\ \psi_{2} \\ \theta \end{bmatrix}^{T} \begin{bmatrix} 0 & 1/2 & g_{1}/2 \\ 1/2 & -g_{0} & g_{2}/2 \\ g_{1}/2 & g_{2}/2 & 0 \end{bmatrix} \begin{bmatrix} \phi \\ \psi_{2} \\ \theta \end{bmatrix} + \begin{bmatrix} h_{3} \ 0 \ m \end{bmatrix} \begin{bmatrix} \phi \\ \psi_{2} \\ \theta \end{bmatrix} v$$
(5)

which is a Lyapunov equation. This next one is my favorite.

$$v = \begin{cases} \left(c_0 + \frac{a + \sqrt{a^2 + b^2}}{b}\right) b & \text{if } \gamma \neq 0\\ 0 & \text{if } \gamma = 0 \end{cases}, \tag{6}$$

And finally,

$$\begin{bmatrix} \dot{\phi} \\ \ddot{\phi} \end{bmatrix} = \begin{bmatrix} 0 & 1 \\ 0 & -b_a/J_a \end{bmatrix} \begin{bmatrix} \phi \\ \dot{\phi} \end{bmatrix} + \begin{bmatrix} 0 \\ l/J_a \end{bmatrix} N$$

$$y = \begin{bmatrix} 1 & 0 \end{bmatrix} \begin{bmatrix} \phi \\ \dot{\phi} \end{bmatrix} + \begin{bmatrix} 0 \end{bmatrix} N$$
(7)

This is how you would reference a particular equation, say (5), in the text. This is how you would write math in the text, $E = mc^2$.